

Media contact: Samantha Strong, NATP public relations and digital content manager <u>sstrong@natptax.com</u> 800-558-3402, ext. 1178

Nancy Kasten, NATP marketing and communications director <u>nkasten@natptax.com</u> 800-558-3402, ext. 1172

Nation's top tax association partners with cybersecurity information, education organization

Cybersecurity proves to be unrelenting issue for tax pros in 2024

APPLETON, Wis. (May 30, 2024) – The National Association of Tax Professionals (NATP) is pleased to announce its newest partnership with Financial Guardians, the premier source for industry-related cybersecurity information for the tax preparation and financial services industry. This strategic alliance marks a significant milestone in <u>NATP's</u> ongoing commitment to providing nationwide resources and support to tax professionals.

As the threat landscape continues to evolve in the digital age, cybersecurity has become an increasingly vital aspect of tax preparation and financial services. Recognizing the importance of safeguarding sensitive client information, NATP has partnered with <u>Financial Guardians</u> to offer exclusive benefits to its members.

Through this partnership, NATP members receive a 30 percent discount off the standard Guardian Tier Membership offered by Financial Guardians. The NATP Guardian Package provides access to essential cybersecurity resources and includes additional content tailored to security tax professionals, empowering them to grow and secure their firms effectively.

Scott Artman, CPA, CGMA, CEO of NATP, expressed his delight at the collaboration. He stated, "We are thrilled to partner with Financial Guardians to enhance the resources available to our members. Cybersecurity is a paramount concern in our industry, and by joining forces with Financial Guardians, we are equipping our members with the tools and knowledge they need to protect their clients and their practices."

The NATP Guardian Package offers a comprehensive suite of resources, including expert insights, training modules and actionable strategies for effectively mitigating cybersecurity risks. For 45 years, NATP has been dedicated to supporting tax professionals in their quest for excellence. Through strategic partnerships like this one with Financial Guardians, NATP continues to uphold its commitment to providing unparalleled value to its members and the tax industry.

To speak with someone further about NATP, please contact Samantha Strong or Nancy Kasten.



About NATP: The National Association of Tax Professionals (NATP) is the largest association dedicated to equipping tax professionals with the resources, connections and education they need to provide the highest level of service to their clients. More than 23,000 members rely on NATP to deliver professional connections, content expertise and advocacy that provides them with the support they need to best serve their clients. The NATP headquarters is in Appleton, Wis. To learn more, visit www.natptax.com.

Looking for a tax expert? Tom O'Saben, EA, director of tax content and government relations at the National Association of Tax Professionals (NATP), is available for phone or video interviews to discuss federal tax topics including tax law change and its implications, taxpayer issues, tax preparer regulation and more. To schedule an interview with O'Saben, contact <u>sstrong@natptax.com</u> or <u>nkasten@natptax.com</u>.